**Privacy Policy** 

Effective Date: April 24, 2025

At **SalesVelocity.io**, we are committed to protecting your privacy. This Privacy Policy explains how we collect, use, and safeguard information when you visit our website.

1. Information We Collect

We do not collect any personally identifiable information from visitors to our website. However, like many websites, we use cookies to gather limited data for analytics purposes. Specifically, we may collect:

• Location data (approximate geographic location based on your IP address)

Browsing behavior on our site, such as pages visited and duration spent

This information helps us understand how visitors use our site so we can improve user experience and website performance.

2. How We Use Your Information

The information collected through cookies is used solely for:

Analyzing site traffic and usage trends

Improving the functionality and content of our website

We do **not** use this data to personally identify you, and we do **not** sell, rent, or share your data with third parties.

3. Cookies

Cookies are small data files stored on your device by your web browser. Our website is hosted on **Wix**, which uses cookies to monitor and analyze web traffic. Wix may collect non-personally identifiable information such as:

IP address

Device and browser type

Time zone and language preferences

#### On-site behavior

For more information about the cookies Wix uses, please refer to their cookie policy.

You can choose to disable cookies through your browser settings. However, doing so may affect your experience on our website.

## 4. Third-Party Services

We may use third-party analytics tools (such as Wix Analytics) that collect information in an aggregated and anonymous manner. These services are governed by their own privacy policies.

### 5. Your Choices

You can manage your cookie preferences through your browser settings. Most browsers allow you to block or delete cookies. For more information, visit <a href="https://www.allaboutcookies.org">www.allaboutcookies.org</a>.

# 6. Changes to This Policy

We may update this Privacy Policy from time to time. The latest version will always be posted on this page with the updated effective date.

### 7. Contact Us

If you have any questions about this Privacy Policy, please contact us at:

### SalesVelocity.io

denise@salesvelocity.io